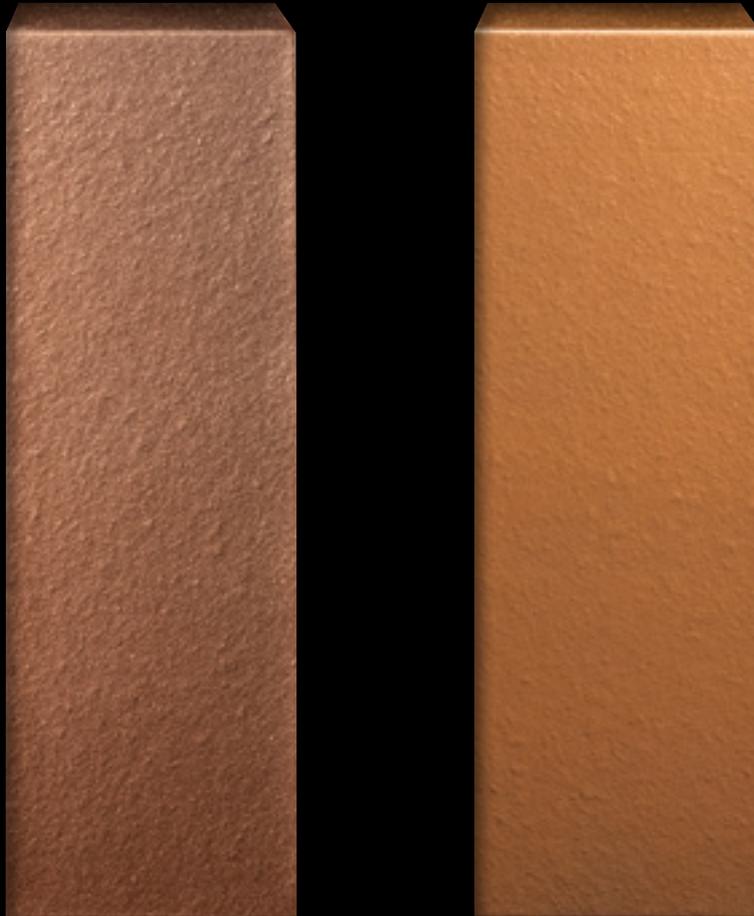


THINK  
BRICK  
AWARDS  
2017



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11 YEARS OF AUSTRALIA'S RICHEST DESIGN AWARDS.

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In association with

CMAA  RTAA   
CONCRETE MASONRY  
ASSOCIATION OF AUSTRALIA ROOFING TILE  
ASSOCIATION OF AUSTRALIA

HORBURY HUNT COMMERCIAL AWARD 2017 DESIGN BRIEF

**HORBURY HUNT  
COMMERCIAL  
AWARD  
WINNER 2016**

*Antica Pizzeria  
e Cucina*

**Genesin Studio**

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**HORBURY HUNT  
COMMERCIAL  
AWARD  
FINALIST 2016**

*Australian Ballet  
School*

**MGS ARCHITECTS**



# Horbury Hunt Commercial Award 2017 Design Competition Brief

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## Message from the CEO of Think Brick Australia

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In 2005, Think Brick decided to embark on a small project to engage seven architects to deliver their visions of what a brick home of the future might look like.

The Think Brick Awards further evolved in 2008 when the prestigious Horbury Hunt Awards were born. These were included as part of the awards to reward innovation and craftsmanship in brickwork and to recognize the contribution of architects, builders, bricklayers and manufacturers in this process.

The Horbury Hunt Commercial category has become the pinnacle of showcasing brick design for our industry.

The winner of this category will receive a \$10,000 cash prize.

In 2016, we received over 300 nominations across all award categories.

Every year finalists of this category continue to highlight the unlimited possibilities of the humble brick.

We look forward to seeing how your projects have transcended their clay beginnings to become inspired creations.

**Elizabeth McIntyre**  
CEO  
Think Brick Australia

**HORBURY HUNT  
COMMERCIAL  
AWARD  
FINALIST 2016**

*Saltwater Community  
Centre*

**Croxon Ramsay**



# Industry overview

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## Who is Think Brick Australia?

Think Brick Australia represents Australia's clay brick and paver manufacturers. Our purpose is to ensure clay brick is recognised as a pre-eminent building material by leading architects, developers, builders and property owners. We are committed to promoting exemplary building and landscape design using clay brick and pavers.

We create national campaigns to inspire designers, builders and consumers to use clay brick as a contemporary, versatile and inspiring building material.

We provide technical support to architects, engineers, builders, developers and property owners.

We undertake research to improve and promote the usability and environmental credentials of our products and work with government and regulators closely. We also set and monitor standards for our members and users of our products.

We provide resources for the industry and assist with the development of training initiatives for associated trades.

## The Australian Face Brick Market

The brick industry is worth \$2 billion per annum to the Australian economy and employs approximately 30,000 people in the manufacture and installation of its products.

Annually, 1.6 billion bricks are manufactured nationally.

Brick manufacturers continue to invest in research and development to produce products that have wider appeal to designers while promoting its status as a "self-finishing", long-lasting, and material that satisfies many environmental concerns in both the short term and over the life of the building.

# Award Introduction

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## Competition overview

This award was initiated by the Horbury Hunt Club and by request from architects and designers. Its purpose is to reward innovation and craftsmanship in brickwork and recognises the contribution of architects, builders, bricklayers and manufacturers in that process.

The Horbury Hunt Award categories include commercial and residential built projects that exemplify outstanding craftsmanship and innovation through the use of clay face brick and pavers.

The award is named after John Horbury Hunt, a renowned architect who came to Australia from America in 1863. Hunt was known for introducing his distinctive and radical architecture to Sydney and rural New South Wales, including St Peter's Cathedral in Armidale, and Convent of the Sacred Heart and Tivoli in Rose Bay.

# Horbury Hunt Commercial Award Entry Criteria

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## General

Nominated project must meet the following criteria:

- Completed since January 2015 and located in Australia.
- Recycled and reused bricks can be included in this category.
- Not entered into previous Think Brick awards.
- Must be constructed with 75% in clay face brickwork, or use clay pavers.
- Must exemplify architectural innovation, collaboration between project team, and show a high level of skill and craftsmanship.
- Entry must be submitted by the closing date of **28th April, 2017**.
- Only entries that are submitted in full and **online through our website** will be accepted.
- A project may be entered in multiple categories, providing that project meets the criteria of the specific category as outlined below. Each project may only be entered once in the same Horbury Hunt Commercial category.

## Commercial Category

Projects in this category must be built primarily for commercial purposes and include government, public, health, education and multi-residential projects.

## Competition Key Dates

Month	Day	Date	Time	Event
November 2016	Tuesday	1st	12:00pm EST	Entries Open
April 2017	Friday	28th	5:00 pm EST	Entries Close
May 2017	Sat - Sun	6th-7th	All day	Award Judging
August 2017	Thursday	10th	From 6.30 pm	Awards Gala Dinner

# Awards

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## Prize

The prize is a trophy and certificate for the winning project. The winning architect will also receive \$10,000 for the project.

## Presentation of Awards

The finalists and winners of the Horbury Hunt Commercial category 2017 will be announced and presented at the Awards Gala Dinner, which will be held in Melbourne on **Thursday, 10th August 2017**. All submissions will receive an invitation for two for each party involved in the submission. Additional tickets to attend the event are available for purchase.

The Awards Gala Dinner incorporates the Horbury Hunt Residential, Horbury Hunt Commercial, Kevin Borland Masonry - Commercial and Residential, Bruce Mackenzie Landscape, and Robin Dods Roof Tile Excellence categories.

## Post Competition Promotion

The projects will be featured on the Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia websites, social media, publications, industry presentations, roadshows and TBA/CMAA/RTAA events.

## Media Demands

Participants should be prepared to make themselves available for all media and publicity requests on their submitted projects, including but not limited to phone, email or face-to-face interviews for broadcast, online, social media, or print publication.

## Terms and conditions

Photographs submitted as part of this nomination may be exhibited, published and used in a variety of marketing activities and platforms, in the promotion of the Awards and other related initiatives. And also, as a case study on the Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia websites, social media channels and other third party media.

The winning project and any receiving commendations will also be published in Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia's publications.

Please include any photography credits in your submission. Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia cannot be held responsible for publication of photos with no credit if this is not provided. We will provide photography credits wherever possible.

Late material will not be accepted.

Submission of an entry implies consent of all members of the project team to enter this competition.

The Jury's decision is final and no correspondence will be entered into regarding that decision.

All building products used in the submitted entries must comply with the Building Code of Australia and relevant Australian standards as mandated by legislation. If necessary, participants will be asked to demonstrate proof of compliance.

Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia respect your privacy and will not share your contact information with any third party.

## Assessment

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### Jury

A jury consisting of eminent architects and industry professionals will be appointed by Think Brick Australia to judge the submissions and announce a winner. The 2017 jury will be announced on the Think Brick Australia website.

Each juror will be required to acknowledge personal or professional connections with any of the participants or their employees. In the case of such conflicts, the Competition Advisor will oversee a transparent process whereby these conflicts are alleviated. At the discretion of the Competition Advisor, jurors will be asked to take no part in the assessment of affected entries. A photographer will also be present during the judging to document the event.

# Submission

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## Submission Material and Format:

- **PROJECT STATEMENT:** This is a summary of the project that we will include in our Awards Book. Please include relevant background information about the project, what bricks/pavers were used, and the team involved (including architect, masonry contractor, brick manufacturer and builder). **Minimum of 50 and maximum of 200 words.**
- **IMAGES:** Please upload a **minimum of 2 and maximum of three (3) images at high resolution** that best represent your project. We require the high resolution images to be a **minimum of 3500 pixels (w) at 300 dpi**. Please supply all images in either **jpeg or tiff format**.
- **FLOOR PLAN:** It is preferred that you submit a floor plan of the project, but your entry will not be invalid if this is unavailable. **Please supply the floor plan as a jpeg or PNG file. PDF files will not be accepted.**

## Lodgement

Your submission is due by **5 pm EST Friday 28th April, 2017**, to be uploaded via the website.

## Returns policy

Competitors are advised to make copies of their submission for their records. Submission and any materials included, or part thereof, will become the property of Concrete Masonry Association of Australia and will not be returned to competitors.

## Copyright

Copyright ownership for each submission shall remain vested with the original author(s). Think Brick Australia, Concrete Masonry Association of Australia and Roofing Tile Association of Australia, as well as their members, shall have the right to exhibit, photograph, archive, electronically store, duplicate or record all submissions without fee or restriction.

## Moral rights

Competitors are to clearly define their requirements for attribution of their work in the competition submission. Competitors are responsible for obtaining agreement by all holders of moral rights in the design.

# Horbury Hunt Commercial Award 2017 Checklist

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Does your submission include the following?

- Project Statement (min 50 to max 200 words)
- Hi-res images (a minimum of 2 and maximum of 3)  
in jpeg or tiff format
- Jpeg or PNG of the project floor plan

For further enquiries regarding the above checklist, please contact Think Brick Australia on  
Phone: 02 8448 5500 or via email: [awards@thinkbrick.com.au](mailto:awards@thinkbrick.com.au)

## Notes

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Once uploaded, please record your Awards Project Number here for personal reference:

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# Competition Key Dates

## **Entries open:**

Tuesday 1st November 2016

## **Entries close:**

Friday 28th April 2017 5:00 pm EST

## **Award Judging:**

Saturday 6th-Sunday 7th May 2017

## **Awards Gala Dinner:**

Thursday 10th August 2017, Crown Melbourne



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